

RESILIENT TECH SOLUTIONS

INNOVATIVE SOLUTIONS FOR THE
FUTURE SHOPPING EXPERIENCE

D|2

D|2 - COMPANY PROFILE

Experience and reach



The team has 15 years of retail experience and has delivered solutions to the retail sector in more than 20 countries. Founded in 2025.

International awards



The team has received an AAA rating three years in a row, along with several international awards in the USA, Asia, and Europe.

Next generation customer displays

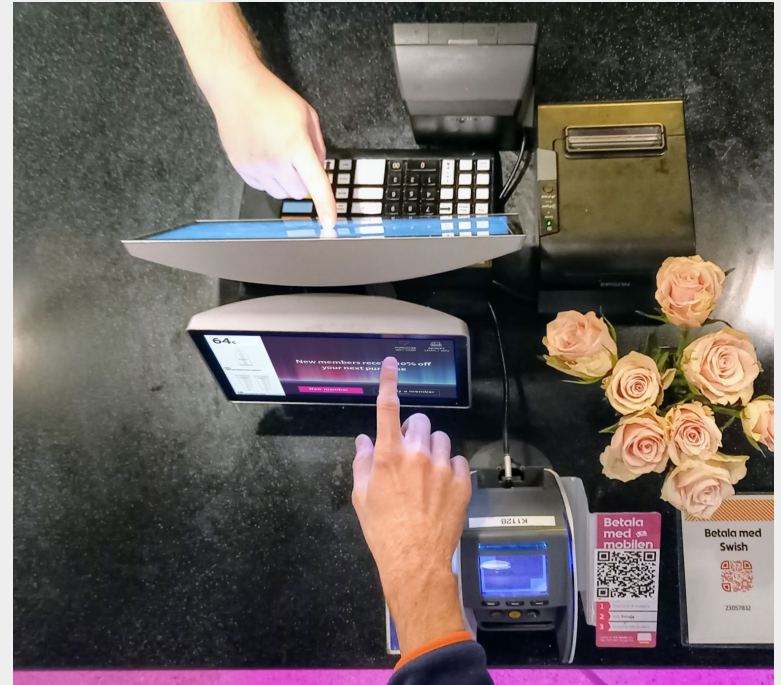


Creates interactive displays that allow future smart payments and simultaneous input from both customer and cashier for increased efficiency.

Global technical expertise



Positions itself as a global player with patented solutions and strong technical expertise.



RESILIENT TECH SERVICES

Payments

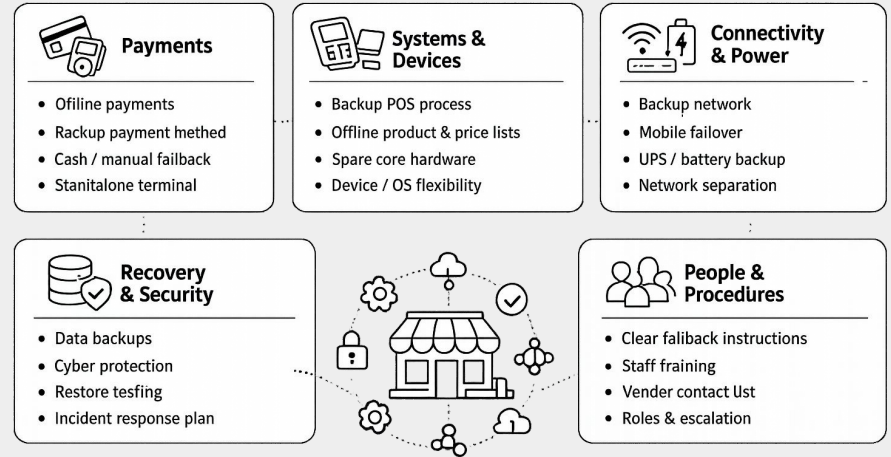
Having backup payment possibilities is great to have in the time of crisis.

Network

Having backup networks that are purely pay per usage make your stores more robust in the event of outage.

Benefits of modern customer displays

Modern customer displays with NFC increase the opportunities to accept smart payments.



HARDWARE FUNCTIONALITY

Both hardware and software

The combination of robust hardware and smart software enhances functionality and the customer experience at the point of sale.

NFC reader and backup payments

Front-mounted NFC readers enable smart payments in-store on customer displays.

Cameras for loyalty card scanning

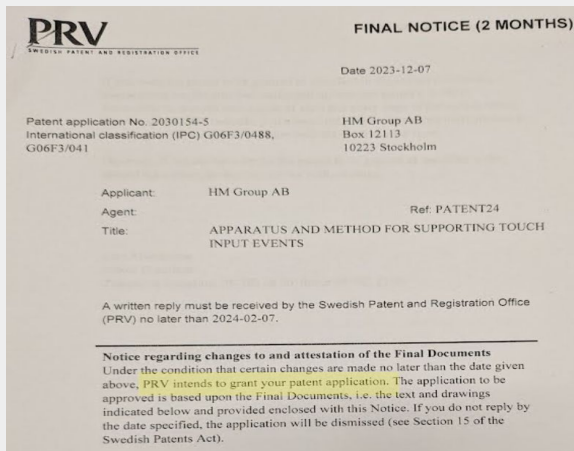
Integrated cameras efficiently scan loyalty cards, enhancing customer interaction at the point of sale.

Various sizes and user-friendliness

Displays are available in 10", 13.3" and 15" sizes to suit different store environments and allow simultaneous input from both customer and cashier.



INNOVATIVE SOLUTIONS WITH PROTECTION



Patent for simultaneous input

The technology allows the cashier and customer to interact simultaneously without technical conflicts, increasing efficiency.

EU design patents for help buttons

Design patents for helper buttons make collecting email addresses faster and more user-friendly.



Strengthened market position

Intellectual property protects D | 2's innovations and provides a competitive advantage in the market.

STEPS TO GET STARTED

Pilot project without system changes

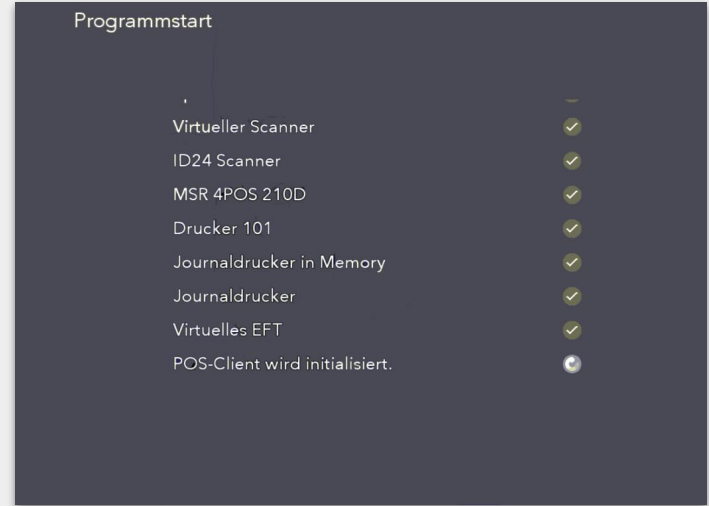
Test the solution without modifying the existing POS system through remote installation and software testing.

Timeline for pilot launch

The pilot typically begins after 8–12 weeks, with full support from D | 2 for installation and customization

Simple and cost-effective process

The process is designed to be straightforward and cost-effective for retailers to evaluate new technology.



Global experience

The D2 team has experience with retail software installed in over 20 countries and has established itself as an international player in customer display solutions.

Innovative brand

Our brand represents innovation, quality, and customer focus.

Future expansion strategy

Continued international expansion and the development of digitalization and interactivity in retail are central to D|2's strategy.



UIC Accelerator vänder sig till innovativa tillväxtföretag som är redo att skala upp verksamheten eller växa på en internationell marknad.

D|2 har blivit antagen som acceleratorbolag 2026 - 2027.

Bolagets affärscoach är Joakim Bohman.
Till vardags VD på svenska McDonalds.



Joakim Bohman

Affärsledare och VD inom restaurang och retail med erfarenhet av tillväxt, franchise och operativt ledarskap.



Alex Baker

Serieentreprenör och retailstrateg, grundare av Nordic Retail Hub, med fokus på innovation, AI och framtidens detaljhandel.



Johan Rosenblom

Entreprenör och affärsutvecklare med erfarenhet från styrelse- och rådgivande roller inom fastighet, investering och tillväxtbolag.



Yvonne Magnusson

Erfaren ledare och affärsutvecklare med bakgrund i strategiska och operativa roller inom retail och organisationsutveckling.



Stefano Crozzoli

CEO/COO, certifierad styrelseledamot och affärsrådgivare med lång erfarenhet av försäljning, retail och tillväxtbolag.

THANK YOU

